



PRINCE Dr. K.VASUDEVAN COLLEGE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, Affiliated to Anna University & ISO 9001:2015 Certified Institution)
Medavakkam-Mambakkam Main Road, Ponmar, Chennai-600127

2022– 2023

“WORLD ENVIRONMENTAL DAY - MISSION LIFE PLEDGE”

PRINCE DR K VASUDEVAN
COLLEGE OF ENGINEERING AND TECHNOLOGY
Approved by AICTE, New Delhi / Affiliated to Anna university, Chennai/ ISO 9001:2015 Certified Institution
Medavakkam - Mambakam Road, Ponmar, Chennai - 600127

National Cadet Corps (SD/SW)
Army Wing - PDKV CET
1(TN) SIGNAL COMPANY - NCC
Organizing
“World Environmental Day Mission Life Pledge”

Date : 16.05.2023 Time: 11.30 AM

Adopt Healthy Lifestyles
स्वस्थ जीवन शैली को अपनाना

OBJECTIVE OF THE PROGRAM

1. It aims to change our collective approach to sustainability by nudging individuals to practice environment-friendly actions, enabling industries and markets to respond swiftly to the changing demand, and influencing government and industrial policies to support sustainable consumption and production.



INTRODUCTION

World Environment Day (June 5) is an occasion which brings together millions of people across the country for awareness and action for the environment. This year, the Ministry of Environment, Forest and Climate Change, Government of India envisages to celebrate the World Environment Day 2023 with a thrust on the Mission LiFE. The concept of LiFE, i.e., Lifestyle for Environment was introduced by the Prime Minister, at the World Leaders' Summit in Glasgow at the 2021 UNFCCC COP26, when he gave a clarion call to rekindle a global pursuit to adopt sustainable lifestyle and practices. Mass mobilisation across the country on LiFE is being organized in the run-up to the celebrations.

"Mission LiFE can become a mass movement of Environmental Conscious Lifestyle. What is needed today is Mindful and Deliberate Utilisation, instead of Mindless and Destructive Consumption." If you want to change the world, start with yourself. Responsible individual climate action is the key to safeguarding our collective future. India's per capita carbon footprint is 60% lower than the global average. This is because our lifestyle is still rooted in sustainable traditional practices. In fact, sustainability has always been a part of our tradition, culture and values.

The LiFE movement seeks to transform persons into 'pro-planet people', who would adopt sustainable lifestyles. Mission Lifestyle for Environment recognises that Indian culture and living traditions are inherently sustainable. The importance of conserving our precious natural resources and living in harmony with nature are emphasised in our ancient scriptures. The need of the hour is to tap into that ancient wisdom and spread the message to as many people as possible. Mission LiFE

DESCRIPTION OF THE PROGRAM

Prince Dr. K.Vasudevan College of Engineering and Technology conducted the “World Environmental Day - Mission Life Pledge” on 16.05.2023. This event was organized by the National Cadet Corps (SD/SW) Army Wing, 1[TN] Signal Company NCC of Prince Dr K.Vasudevan College of Engineering And Technology. “Mission LiFE: India’s Pledge towards a Sustainable Future India's global initiative to combat climate change and promote sustainable living through Mission LiFE”. The fight against climate change demands more than just policy-making, it requires a wider range of support from individuals, families, and communities to protect the environment and the planet, and to help each other during climate-related disasters and extreme weather calamities. Furthermore, with India assuming the G20 Presidency, it has an opportunity to lead the way in ushering in a new era of sustainability, in keeping with its history, culture, and tradition.

Event Name	World Environmental Day - Mission Life Pledge
Details of the Event	<p>Prince Dr. K.Vasudevan College of Engineering and Technology conducted the “World Environmental Day - Mission Life Pledge” on 16.05.2023. This event was organized by the National Cadet Corps (SD/SW) Army Wing, 1[TN] Signal Company NCC of Prince Dr K.Vasudevan College of Engineering And Technology. “Mission LiFE: India’s Pledge towards a Sustainable Future India's global initiative to combat climate change and promote sustainable living through Mission LiFE”. Mission Lifestyle for Environment recognises that Indian culture and living traditions are inherently sustainable. The importance of conserving our precious natural resources and living in harmony with nature are emphasised in our ancient scriptures. The need of the hour is to tap into that ancient wisdom and spread the message to as many people as possible.</p>
Date of the Event/ Course	16.05.2023
Venue	PDKVCET Conference Hall
Resource person / Guest speaker	Principal Dr T.Sunder Selwyn
No. of Participants	17
Event Coordinator	Dr.B.Rajmohan
Organized by Department / Club/ Committee	NCC Cadets



